



W E M Y S S
M A L T S

PALM BAY INTERNATIONAL AND WEMYSS MALTS FROM SCOTLAND ANNOUNCE NEW IMPORT AGREEMENT IN U.S. MARKET

December 3, 2014 – Leading wine & spirits importer Palm Bay International has been appointed exclusive U.S. importer for artisanal spirits producer Wemyss Malts. Based in Scotland, the Wemyss Malt spirits offerings include Wemyss Malts and Darnley’s View London Dry Gin.

The team at Wemyss Malts believes that much of the malt whisky terminology can be difficult to decipher, even for a knowledgeable consumer. The expressions from the Wemyss Malt whisky range are boldly named using the aromas and tastes of the whiskys to uniquely identify each bottling. Wemyss Malts whisky range includes blended malts such as *Peat Chimney*, *The Hive* and *Spice King*. Additional U.S. exclusives include the Single Cask and Single Malt bottlings of *Heathery Smoke* and *Winter Larder*.

Darnley’s View London Dry Gin celebrates the meeting of Mary Queen of Scots and her husband Lord Darnley at the family seat of Wemyss Castle in 1565. The London Dry gin has six key botanicals, including juniper, elderflower, orris root, coriander, angelica and lemon peel. The elderflower, which grows at the Castle, inspired the choice of botanicals for this London Dry Gin.

William Wemyss, Founder and Managing Director of Wemyss Malts, commented; “The U.S. is extremely important for us due to the rising interest in craft spirits, and we’re delighted to announce our agreement with Palm Bay International. Palm Bay® will bring us additional coverage in this market and we look forward to growing with them as they increase focus on craft imported spirits.”

Palm Bay International will import the following expressions from the Wemyss Malts portfolio. Prices noted are approximate suggested retail per 750ml:

- **Blended Malts:** *Peat Chimney*, *Spice King* & *The Hive*: 12 year (\$74.00) & 8 year (\$45.99)
- **Single Malts:** *Picnic in the Park* (\$115.00), *A Day at the Coast* (\$115.00), *Smoke on the Rocks* (\$135.00), *Winter Larder* (\$135.00), *Matter of Smoke* (\$138.00), *Beachcomber* (\$138.00), *The Dunes* (\$189.00), *Heathery Smoke* (\$249.00)
- **Gin:** *Darnley’s View London Dry Gin* (\$32.99)
- Malts available in the following states: NY, NJ, CT, MA, CA, WA, PA, NH
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About Wemyss Malts

The Wemyss (pronounced 'weems') family seat is Wemyss Castle in Fife where they have lived since the 1300s. The family's connection with the whisky industry dates back to the turn of the 19th century when John Haig's first distillery was built on family land. Even today, barley from their estate in Fife is grown for many of Scotland's leading distilleries. The Wemyss Malts whisky and gin portfolio is available in over 20 markets worldwide. The Wemyss family built a new single malt distillery in Fife at Kingsbarns which opened on December 1st 2014.

About Palm Bay International

Palm Bay International, a dynamic family-owned company offers one of the nation's most comprehensive portfolios of imported wines and spirits, including over 50 suppliers from around the globe. Among Palm Bay International's most valued assets is its remarkable network of long-term partnerships with the foremost wholesale companies in all 50 states, as well as Mexico, the Caribbean and Central America. With the crucial collaboration of these partners, Palm Bay International's portfolio is able to meet the needs of every level of the industry, from independent restaurants and retail stores, to chain accounts, supermarkets, hotels, airlines, cruise ships, duty-free accounts and U.S. military bases. This impressive roster of brands, accounts and relationships positions Palm Bay® as a major source of fine wines and spirits and an industry leader in the U.S. marketplace. For more visit www.palmbay.com.

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