



W E M Y S S
M A L T S

PRESS RELEASE
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Wemyss Malts signs up new sales manager, Jenny Karlsson

Edinburgh based Wemyss Malts is delighted to announce the recent appointment of a new regional sales manager, Jenny Karlsson.

Swedish born and self-professed whisky lover, Jenny has lived, studied and worked in Scotland for 15 years. While studying Brewing, Distilling and Food Technology at Heriot Watt University, she developed her whisky knowledge working in one of Edinburgh's leading whisky shops.

Utilising her distilling background and talent for languages (3 and counting!), Jenny moved to Campbeltown in 2010 to join Springbank Distillers in sales and marketing.

Jenny is joining Wemyss Malts at an exciting time. Indeed, William Wemyss, CEO and founder of Wemyss Malts, commented; "We are delighted to have Jenny join the Wemyss Malts team. Her extensive whisky and industry knowledge are already proving to be invaluable. "

Commenting on her new role, Jenny adds: "Having the opportunity to work for a family company with great historical connections, as well as being an innovative Scotch whisky and gin company is a real opportunity for me. I am really looking forward to working with this great range across the world"

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Notes to the Editor:

- Wemyss Malts is the brainchild of the Wemyss (pronounced 'weems') family from Fife, Scotland. Their family seat is Wemyss Castle in Fife where they have lived since the 1300s. The family's connection with the whisky industry dates back to the turn of the 19th century when John Haig's first distillery was built on family land. Even today barley from their estate in Fife is grown for many of Scotland's leading distilleries.
- The Wemyss range includes blended malt Scotch whiskies, Single Malt Single Cask whiskies and a London Dry gin called Darnley's View. The range is available in 25 countries worldwide.
- Recent awards for the Wemyss' range include:
 - World Whisky Awards 2012 – The Hive 12yo Best Blended Malt Scotch Whisky
 - San Francisco World Spirits Competition 2012 – Double Gold Medal Peat Chimney 8yo.
 - 2011 International Wine & Spirit Competition (IWSC), Peat Chimney 12yo won the "Best In Class" silver award and Spice King 12yo and Darnley's View Gin won a silver awards.
 - Spirit Business Magazine gold medal for Darnley's View gin in the Gin Masters 2011
- The Wemyss family also own the premium wine estate of Rimauresq Cru Classé in Cotes de Provence.

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