

*Darnley's  
View*

LONDON DRY **GIN** HANDCRAFTED

PRESS RELEASE  
3<sup>rd</sup> July 2012

### **Darnley's View Gin Launches new Spiced Gin**

Award-winning Darnley's View Gin is delighted to announce the launch of a new addition to its range with Darnley's View Spiced Gin – a small-batch London Dry gin with warming spice botanicals.

Darnley's View Gin is a five times distilled small batch London Dry gin. The new Darnley's View Spiced Gin is distilled with a total of ten botanicals with juniper, cinnamon and nutmeg coming to the fore. Darnley's View Spiced Gin has been bottled at the unusual strength of 42.7% abv (alcohol by volume) to best present the new combination of warming spice botanicals.

The original Darnley's View Gin was launched in 2010 with an emphasis on the botanicals of juniper, elderflower and citrus and has won several product awards including a Gold Medal in Spirit Business Magazine's Gin Masters 2011.

Owned by the Wemyss family from Scotland, the name "Darnley's View" celebrates the meeting of Mary Queen of Scots and her husband Lord Darnley at Wemyss Castle in 1565.

The new gin was developed in conjunction with a team of gin experts including distillers, a gin writer and some of the UK's most notable mixologists. Indeed the team was fortunate to have involvement from the UK's leading gin writer, Geraldine Coates who is delighted with the new gin: "The new Darnley's View Spiced Gin is really different to anything I've tasted recently and an excellent innovation."

William Wemyss, Managing Director of Wemyss Malts, commented: "We are thrilled with the new Darnley's View Spiced Gin. It will provide a unique, yet complementary addition to the Darnley's View range and bring a new dimension to the dynamic premium gin market."

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**Notes to the Editor:**

The Wemyss family hail from Scotland and their family seat is Wemyss Castle in Fife where they've lived since the 1300s. Originally coal miners on their own land, their family business now include a collection of premium wine and spirits brands, including Darnley's View Gin from the Wemyss Vintage Malts Company. More information available at: [www.darnleysview.com](http://www.darnleysview.com) .

**Darnley's View Technical Notes:**

Botanicals: Juniper, Cinnamon, Nutmeg, Cassia, Grains of Paradise, Ginger, Cumin, Cloves, Coriander Seed and Angelica Root.

Style: London Dry.

Distillation: Five times in a pot still.

**Darnley's View Spiced Gin Tasting Notes:**

Nose: Big spice, with almost toffee aromas to the fore.

Palate: Full and rounded, cinnamon and nutmeg coming through strongly, with juniper developing gently.