

Darnley's
View

LONDON DRY GIN HANDCRAFTED

PRESS RELEASE
15th October 2012

Darnley's View Spiced Gin Launches New Cocktails

Boutique gin Darnley's View is introducing an exciting line up of world class cocktails for its recently launched Spiced Gin. The cocktails are made using the new Darnley's View Spiced Gin which itself is made with warming spice botanicals including cinnamon, nutmeg and ginger.

Darnley's View Gin is a five times distilled small batch London Dry gin. The new Darnley's View Spiced Gin is distilled with a total of ten botanicals with juniper, cinnamon and nutmeg coming to the fore. Darnley's View Spiced Gin has been bottled at the unusual strength of 42.7% abv (alcohol by volume) to best present the new combination of warming spice botanicals.

Owned by the Wemyss family from Scotland, the name "Darnley's View" celebrates the meeting of Mary Queen of Scots and her husband Lord Darnley at Wemyss Castle in 1565. Originally launched in 2010, the first Darnley's View Gin has an emphasis on the botanicals of juniper, elderflower and citrus and has already won several product awards including a gold medal in Spirit Business Magazine's Gin Masters 2011 and a gold medal in the 2012 International Wine & Spirit Competition (IWSC).

The new Spiced Gin cocktails have been designed by Jason Scott, the award winning mixologist and co-owner of two of Edinburgh's highlight cocktail bars, Bramble and Last Word Saloon. The cocktails range was inspired by the botanicals in Darnley's View Spiced Gin and showcases and accentuates the flavours in an exciting range of traditional cocktails with a contemporary twist.

The range includes Spiced Ginger Martini, Spiced Gin East India Daisy featuring IPA and fresh juices, a new recommended serve with ginger ale and a hot Spiced Gin punch.

William Wemyss, Managing Director of Darnley's View, commented: "Jason's knowledge and attention to detail has produced an ingenious array of delicious drinks which will surprise and delight discerning cocktail drinkers."

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Notes to the Editor:

The Wemyss family hail from Scotland and their family seat is Wemyss Castle in Fife where they've lived since the 1300s. Originally coal miners on their own land, their family business now include a collection of premium wine and spirits brands, including Darnley's View Gin from the Wemyss Vintage Malts Company. More information available at: www.darnleysview.com .

Darnley's View Spiced Gin Technical Notes:

Botanicals: Juniper, Cinnamon, Nutmeg, Cassia, Grains of Paradise, Ginger, Cumin, Cloves, Coriander Seed and Angelica Root.

Style: London Dry.

Distillation: Five times in a pot still.

Darnley's View Spiced Gin Tasting Notes:

Nose: Big spice, with almost toffee aromas to the fore.

Palate: Full and rounded, cinnamon and nutmeg coming through strongly, with juniper developing gently.