



For immediate release

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Darnley's Gin to Sponsor the Ricoh Women's British Open

Darnley's Gin, one of the pioneers of the UK's flourishing gin scene, has announced a major new partnership with the Ricoh Women's British Open. The award-winning brand will become the 'official gin' of this year's Championship, which will be making its first appearance in Fife at the iconic Kingsbarns Golf Links from 3-6th August.

As part of the deal, Darnley's will be the exclusive gin provider for the Village Bar and Hospitality Tent and will also host an on-site sampling experience for spectators.

To tee off the sponsorship in style, Darnley's Gin was gifted to guests at the tournament's official Media Day which took place yesterday (18th April) at Kingsbarns. Attendees were given the unique opportunity to play the course ahead of the event and take home some Darnley's Gin to get them into the swing of the new season.

The partnership marks a milestone year for the forward thinking brand, who recently announced a bold new look, new expression and new distillery.

Commenting on the announcement, William Wemyss, Owner and Managing Director of Darnley's Gin, said:

"The Ricoh Women's British Open is a real highlight of the international golfing calendar, so we are delighted to be associated with such a prestigious tournament.

The Championship and Darnley's Gin both pride themselves on their rich heritage and the fact that this year's event will take place in Fife, the home town of the Wemyss family and location of our new distillery, makes the partnership even more of a natural fit.



The sponsorship heralds an exciting new chapter for our gin and we are looking forward to announcing further exciting news over the coming months."

Now in its 41st year, the Ricoh Women's British Open is one of only two women's Majors played outside the US, last year's line-up boasted players from 30 different nations, including 17 of the world's top 20 on the Rolex Rankings. .

Darnley's Gin is a premium award-winning, small batch London Dry Gin that is crafted with almost two centuries of the Wemyss family's expertise in distinctive, high quality spirits. Each expression is masterfully distilled in a time honoured style, with the finest grain spirit.

Darnley's Original Gin: inspired by the elderflower growing wild in the grounds of the Wemyss family castle in Fife, this elegant gin uses a distinctive blend of six botanicals including elderflower, coriander and lemon peel, creating a classic juniper-led gin which is fresh, floral and vibrant. Bottled at 40%.

Darnley's Spiced Gin: sparked by the Wemyss family's spirit of adventure, this gin uses a distinctive blend of ten botanicals including cloves, ginger and grains of paradise. Contemporary in style, it is full and rounded with warm spice notes from cinnamon and nutmeg, followed by a lingering peppery finish. Bottled at 42.7%.

Darnley's Spiced Gin 'Navy Strength': During their time at sea, ships' officers used to enjoy a daily ration of gin which had to pass a gunpowder test to prove it was over 57% alcohol and therefore 'Navy Strength'. This gin uses the same botanicals as Darnley's Spiced Gin, with a touch more juniper and an increased proof for a bold gin with intense warming spice flavours. Bottled at 57.1%.

www.darnleysgin.com

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Notes to Editors

Darnley's Gin was launched in 2010 by one of Scotland's longest established and experienced wine and spirits makers, the Wemyss Family (pronounced 'weems'). Their seat in the Kingdom of Fife was established in the 14th Century and it is here, in 1565, that Mary Queen of Scots first met her future husband, Lord Darnley – an occasion that inspired the 'Darnley's Gin' name many centuries later.

Darnley's Gin is made in the time honoured way by distilling the botanicals with a four times distilled neutral grain spirit in a pot still. The London Dry method is used, so no flavours are added after distillation – only purified water to reduce the gin to its bottling strength.

The Darnley's Gin Distillery is scheduled to open in summer 2017, close to the company's Kingsbarns Whisky Distillery in the East Neuk of Fife.

About Ricoh

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – *imagine. change.* – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD)

For further information, please visit www.ricoh-europe.com.